

BELLA RETAIL PRICING

invitation, program cover, program panel F-8, A-7, SQ-7, #10, F-9F, SQ-5F																	
printing method	paper thickness	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress	1-ply paper	\$400	\$440	\$475	\$510	\$545	\$580	\$615	\$650	\$685	\$725	\$760	\$795	\$830	\$870	\$905	\$935
1-color letterpress	2-ply paper	\$500	\$545	\$590	\$640	\$685	\$730	\$775	\$825	\$870	\$920	\$965	\$1,010	\$1,060	\$1,105	\$1,155	\$1,195
2-color letterpress	1-ply paper	\$525	\$570	\$610	\$650	\$690	\$725	\$765	\$805	\$845	\$890	\$930	\$970	\$1,010	\$1,055	\$1,095	\$1,125
2-color letterpress	2-ply paper	\$625	\$675	\$725	\$780	\$830	\$875	\$925	\$980	\$1,030	\$1,085	\$1,135	\$1,185	\$1,240	\$1,290	\$1,345	\$1,385
1-color foil stamping	1-ply paper	\$490	\$535	\$570	\$605	\$640	\$685	\$720	\$755	\$790	\$835	\$870	\$905	\$940	\$985	\$1,020	\$1,055
1-color foil stamping	2-ply paper	\$590	\$640	\$685	\$735	\$780	\$835	\$880	\$930	\$975	\$1,030	\$1,075	\$1,120	\$1,170	\$1,220	\$1,270	\$1,315
2-color foil stamping	1-ply paper	\$705	\$760	\$800	\$840	\$880	\$935	\$975	\$1,015	\$1,055	\$1,110	\$1,150	\$1,190	\$1,230	\$1,285	\$1,325	\$1,365
2-color foil stamping	2-ply paper	\$805	\$865	\$915	\$970	\$1,020	\$1,085	\$1,135	\$1,190	\$1,240	\$1,305	\$1,355	\$1,405	\$1,460	\$1,520	\$1,575	\$1,625
1-color letterpress + 1-color foil stamping	1-ply paper	\$615	\$665	\$705	\$745	\$785	\$830	\$870	\$910	\$950	\$1,000	\$1,040	\$1,080	\$1,120	\$1,170	\$1,210	\$1,245
1-color letterpress + 1-color foil stamping	2-ply paper	\$715	\$770	\$820	\$875	\$925	\$980	\$1,030	\$1,085	\$1,135	\$1,195	\$1,245	\$1,295	\$1,350	\$1,405	\$1,460	\$1,505

save the date card, reply postcard, accommodation/direction card, menu, coaster, folded placecard, flat or folded thank you card A-6, postcard, 4-inch coaster, #17F, A-5F, SQ-5, SQ-6																	
printing method	paper thickness	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress	1-ply paper	\$260	\$290	\$320	\$350	\$380	\$405	\$435	\$465	\$495	\$525	\$555	\$585	\$615	\$645	\$675	\$700
1-color letterpress	2-ply paper	\$305	\$345	\$385	\$425	\$460	\$495	\$535	\$575	\$610	\$650	\$690	\$730	\$765	\$805	\$845	\$880
2-color letterpress	1-ply paper	\$385	\$420	\$455	\$490	\$525	\$550	\$585	\$620	\$655	\$690	\$725	\$760	\$795	\$830	\$865	\$890
2-color letterpress	2-ply paper	\$430	\$475	\$520	\$565	\$605	\$640	\$685	\$730	\$770	\$815	\$860	\$905	\$945	\$990	\$1,035	\$1,070
1-color foil stamping	1-ply paper	\$300	\$330	\$360	\$390	\$425	\$455	\$485	\$515	\$545	\$575	\$605	\$635	\$665	\$695	\$730	\$760
1-color foil stamping	2-ply paper	\$345	\$385	\$425	\$465	\$505	\$545	\$585	\$625	\$660	\$700	\$740	\$780	\$815	\$855	\$900	\$940
2-color foil stamping	1-ply paper	\$465	\$500	\$535	\$570	\$615	\$650	\$685	\$720	\$755	\$790	\$825	\$860	\$895	\$930	\$975	\$1,010
2-color foil stamping	2-ply paper	\$510	\$555	\$600	\$645	\$695	\$740	\$785	\$830	\$870	\$915	\$960	\$1,005	\$1,045	\$1,090	\$1,145	\$1,190
1-color letterpress + 1-color foil stamping	1-ply paper	\$425	\$460	\$495	\$530	\$570	\$600	\$635	\$670	\$705	\$740	\$775	\$810	\$845	\$880	\$920	\$950
1-color letterpress + 1-color foil stamping	2-ply paper	\$470	\$515	\$560	\$605	\$650	\$690	\$735	\$780	\$820	\$865	\$910	\$955	\$995	\$1,040	\$1,090	\$1,130

reply card, reception card, flat placecard A-5, #17																	
printing method	paper thickness	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress	1-ply paper	\$155	\$170	\$190	\$205	\$225	\$235	\$255	\$270	\$290	\$305	\$325	\$340	\$360	\$375	\$395	\$405
1-color letterpress	2-ply paper	\$160	\$185	\$205	\$230	\$250	\$265	\$290	\$310	\$330	\$355	\$375	\$400	\$420	\$440	\$465	\$480
2-color letterpress	1-ply paper	\$280	\$300	\$325	\$345	\$370	\$380	\$405	\$425	\$450	\$470	\$495	\$515	\$540	\$560	\$585	\$595
2-color letterpress	2-ply paper	\$285	\$315	\$340	\$370	\$395	\$410	\$440	\$465	\$490	\$520	\$545	\$575	\$600	\$625	\$655	\$670
1-color foil stamping	1-ply paper	\$170	\$185	\$205	\$220	\$240	\$255	\$275	\$290	\$310	\$325	\$345	\$360	\$380	\$395	\$415	\$430
1-color foil stamping	2-ply paper	\$175	\$200	\$220	\$245	\$265	\$285	\$310	\$330	\$350	\$375	\$395	\$420	\$440	\$460	\$485	\$505
2-color foil stamping	1-ply paper	\$310	\$330	\$355	\$375	\$400	\$420	\$445	\$465	\$490	\$510	\$535	\$555	\$580	\$600	\$625	\$645
2-color foil stamping	2-ply paper	\$315	\$345	\$370	\$400	\$425	\$450	\$480	\$505	\$530	\$560	\$585	\$615	\$640	\$665	\$695	\$720
1-color letterpress + 1-color foil stamping	1-ply paper	\$295	\$315	\$340	\$360	\$385	\$400	\$425	\$445	\$470	\$490	\$515	\$535	\$560	\$580	\$605	\$620
1-color letterpress + 1-color foil stamping	2-ply paper	\$300	\$330	\$355	\$385	\$410	\$430	\$460	\$485	\$510	\$540	\$565	\$595	\$620	\$645	\$675	\$695

invitation envelope F-8 outer, F-8 inner, A-7 outer, A-7 inner, SQ-7 outer, SQ-7 inner, #10																	
printing method		25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress		\$150	\$180	\$215	\$245	\$280	\$305	\$340	\$370	\$405	\$435	\$470	\$500	\$535	\$565	\$600	\$625
2-color letterpress		\$265	\$300	\$340	\$375	\$415	\$440	\$480	\$515	\$555	\$590	\$630	\$665	\$705	\$740	\$780	\$805
1-color foil stamping		\$170	\$205	\$240	\$270	\$305	\$340	\$375	\$405	\$440	\$475	\$510	\$540	\$575	\$610	\$645	\$675
2-color foil stamping		\$305	\$350	\$390	\$425	\$465	\$510	\$550	\$585	\$625	\$670	\$710	\$745	\$785	\$830	\$870	\$905
1-color letterpress + 1-color foil stamping		\$285	\$325	\$365	\$400	\$440	\$475	\$515	\$550	\$590	\$630	\$670	\$705	\$745	\$785	\$825	\$855
unprinted		\$35	\$60	\$90	\$115	\$145	\$170	\$200	\$225	\$255	\$280	\$310	\$335	\$365	\$390	\$420	\$445

(more)

BELLA RETAIL PRICING

save the date envelope, flat thank you envelope A-6, SQ-6																
printing method	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress	\$140	\$165	\$185	\$210	\$235	\$255	\$275	\$300	\$325	\$350	\$370	\$395	\$420	\$445	\$465	\$485
2-color letterpress	\$255	\$285	\$310	\$340	\$370	\$390	\$415	\$445	\$475	\$505	\$530	\$560	\$590	\$620	\$645	\$665
1-color foil stamping	\$160	\$185	\$205	\$230	\$260	\$285	\$305	\$330	\$355	\$380	\$400	\$425	\$450	\$475	\$500	\$525
2-color foil stamping	\$295	\$325	\$350	\$380	\$420	\$450	\$475	\$505	\$535	\$565	\$590	\$620	\$650	\$680	\$715	\$745
1-color letterpress + 1-color foil stamping	\$275	\$305	\$330	\$360	\$395	\$420	\$445	\$475	\$505	\$535	\$560	\$590	\$620	\$650	\$680	\$705
unprinted	\$25	\$45	\$60	\$80	\$100	\$120	\$135	\$155	\$175	\$195	\$210	\$230	\$250	\$270	\$285	\$305

reply card envelope, placecard envelope, folded thank you envelope A-5, SQ-5, #17																
printing method	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
1-color letterpress	\$130	\$150	\$165	\$180	\$195	\$210	\$225	\$240	\$255	\$275	\$290	\$305	\$320	\$340	\$355	\$365
2-color letterpress	\$245	\$270	\$290	\$310	\$330	\$345	\$365	\$385	\$405	\$430	\$450	\$470	\$490	\$515	\$535	\$545
1-color foil stamping	\$150	\$170	\$185	\$200	\$215	\$235	\$250	\$265	\$280	\$300	\$315	\$330	\$345	\$365	\$380	\$395
2-color foil stamping	\$285	\$310	\$330	\$350	\$370	\$395	\$415	\$435	\$455	\$480	\$500	\$520	\$540	\$565	\$585	\$605
1-color letterpress + 1-color foil stamping	\$265	\$290	\$310	\$330	\$350	\$370	\$390	\$410	\$430	\$455	\$475	\$495	\$515	\$540	\$560	\$575
unprinted	\$15	\$30	\$40	\$50	\$60	\$75	\$85	\$95	\$105	\$120	\$130	\$140	\$150	\$165	\$175	\$185

pocketfold																
printing method	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
unprinted pocketfold	\$170	\$220	\$270	\$320	\$370	\$420	\$470	\$520	\$570	\$620	\$670	\$720	\$770	\$820	\$870	\$920
1-color letterpress	\$295	\$350	\$405	\$460	\$515	\$565	\$620	\$675	\$730	\$785	\$840	\$895	\$950	\$1,005	\$1,060	\$1,110
2-color letterpress	\$420	\$480	\$540	\$600	\$660	\$710	\$770	\$830	\$890	\$950	\$1,010	\$1,070	\$1,130	\$1,190	\$1,250	\$1,300

embellishments																
embellishment	25	50	75	100	125	150	175	200	225	250	275	300	325	350	375	400
edge painting, per piece	\$125	\$130	\$135	\$140	\$145	\$150	\$155	\$160	\$165	\$170	\$175	\$180	\$185	\$190	\$195	\$200
foil edging, per piece	\$170	\$175	\$185	\$190	\$200	\$205	\$215	\$220	\$230	\$235	\$245	\$250	\$260	\$265	\$275	\$280
envelope liner, per piece	\$130	\$160	\$190	\$220	\$250	\$280	\$310	\$340	\$370	\$400	\$430	\$460	\$490	\$520	\$550	\$580
hole drilling + grommeting, per piece	\$85	\$90	\$95	\$100	\$105	\$110	\$115	\$120	\$125	\$130	\$135	\$140	\$145	\$150	\$155	\$160
corner rounding, per piece	\$100															
hand calligraphy, per piece	\$10 per line. \$50 flat fee for 5 or more lines. please allow 3 additional business days for design.															
custom letterpress ink	\$85															

design charges	
first three proofs	free
additional proofs	\$40 each
custom design work	\$100/hour (please allow 3 additional business days for design.)
submitting custom press-ready artwork	free (plus \$100/hour for any additional file preparation if necessary)
calligraphy monogram	\$200 (please allow 3 additional business days for design.)
postage stamp design	\$60 (does not include actual postage)
design-inspired custom envelope liner	\$60 (please allow 3 additional business days for design.)

other charges	
rush service	50% upcharge. We ship five business days from final proof approval. Please call to confirm availability before placing your rush order. Rush services not available for foil stamping orders.
double sided printing	50% upcharge on card price
early shipment of envelopes	\$100 – We ship your printed and unprinted envelopes five business days after proof approval.
additional envelopes	No charge for 10% extra addressable envelopes (invitation envelope, thank you envelope, save the date envelope, etc.)
cancellations	Design fees may apply to orders canceled before proof approval. After proof approval, orders can not be canceled and will be billed in full.

packages + discounts	
Order 6 printed pieces or more (cards or envelopes), receive 10% off	
Order \$500 or more, receive free letterpress favor cards (if favor is a donation to charitable cause)	
Optional (and free) eco specs letterpressed on the back of your invitation	